



# ADTRAV

## ANNUAL MEETING & SUPPLIER EXPO

EVENT  
PROSPECTUS

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# the event **AT A GLANCE**



**300+**

TRAVEL PROFESSIONALS

**75+**

TRAVEL SUPPLIERS

**1,000+**

POWERFUL CONVERSATIONS

**EDUCATION  
NETWORKING  
PLANNING**

The ADTRAV Annual Meeting and Supplier Expo brings together ADTRAV's more than 300 travel professionals along with more than 75 suppliers for 3 days of education, networking, and planning. From cocktail parties, engaging sessions, and a full trade show floor, this event serves as the kick-off event for ADTRAV for the upcoming year. The goal of the Annual Meeting and Supplier Expo is to provide a time and place for ADTRAV associates and suppliers to align their goals and develop the initiatives needed to achieve them.

# WHY YOU SHOULD ATTEND

The ADTRAV Annual Meeting & Supplier Expo is an opportunity to network with industry professionals, receive unique education opportunities, and build stronger brand awareness. With more than 40 years of experience in the travel industry, ADTRAV provides an opportunity through partnerships to create mutually rewarding relationships.



## EDUCATION

The Annual Meeting and Supplier Expo provides an excellent platform for suppliers to educate ADTRAV associates on the current initiatives they are taking on, ensuring that both parties are aligned in their endeavors.

## NETWORKING

Get valuable face time with key ADTRAV team members through various social events throughout the event. From the ADTRAV executive team, to global account managers, to front line agents, the Annual Meeting and Supplier Expo enables suppliers to strengthen the relationships that matter most.

## PLANNING

The Annual Meeting and Supplier Expo provides a great opportunity for suppliers and ADTRAV to get on the same page. Learn where we're going in the upcoming year and how we can best align our goals to maximize synergy.

## CUSTOMIZE YOUR INVOLVEMENT

Add-on items are open to all sponsorship levels and are available on a first-come, first-served basis. Items such as specific session sponsorships, Awards Banquet & Dinner tickets, and education forums are available for purchase as add-on items.

[Sponsorship Signage](#) | [Awards Banquet & Dinner](#) | [Education Forum](#) | [Consumer Show](#)

# sponsorship OPPORTUNITIES

SUPPLIER INCLUSIONS	ADTRAV SPOTLIGHT	ADTRAV ELITE	ADTRAV PREMIER	ADTRAV PARTNER
Sponsorship Cost - Early bird pricing available until 9/30	\$16,500	\$8800	\$6600	\$3300
Sponsorship Cost	\$18,000	\$9600	\$7200	\$3600
Attendees	4	4	3	3
Booth	30'x10' booth	20'x10' booth	10'x10' booth	6' Table
Pre-Event Hype	√	√	√	
Friday-Night Welcome Party	√	√	√	√
Saturday Breakfast	√			
Saturday Lunch	√	√		
Saturday-Night Presidential Cocktail Reception	√	√	√	
Saturday-Night ADTRAV Cocktail Reception	√	√	√	√
Saturday-Night Awards Banquet, Dinner and After Party (Supplier of the Year)	√	√	√	
Special Seating at CEO/Executive Tables at Awards Banquet & Dinner	√	√	√	
Sunday Morning Breakfast	√	√	√	√
Inclusion in Supplier Expo Interactive Game	√	√	√	√
Event App Ad	√	√		
Event App Inclusion in Meeting Gamification	√	√		
Hotel Accommodations for (2) nights during the Annual Meeting & Supplier Expo for (1) attendee	√			
Discounted Room Rate at Host Hotel for Annual Meeting & Supplier Expo	√	√	√	√
Inclusion in Program Guide	w/Full Page Ad	w/Full Page Ad	w/Half Page Ad	w/Half Page Ad
Mobile Banner Ad	√	√	√	
Logo on Lanyards	√			
30-60-Second Sponsor-Provided Video Played Throughout the Weekend	√	√		
Name Recognition on Signage as Annual Meeting & Supplier Expo Sponsor	√	√	√	√
New Marketing Program - Social	2	1		
New Marketing Program - Email	2	1		
New Marketing Program - Web	2	1	1	
Agent Learning Opportunities	4X	3X	2X	1X
Supplier Education Forum	√	√	√	√
Post-Meeting Hype Communications	√	√	√	

# sponsorship OPPORTUNITIES

Available Event Sponsorships	Cost
Registration Exclusive Sponsorship*	\$400
Friday Night Welcome Reception and Vacation Mixer(6 sponsors Available)	\$500
Saturday Breakfast Exclusive Sponsorship*	\$500
Morning Break Exclusive Sponsorship*	\$500
Saturday Lunch Exclusive Sponsorship*	\$500
Afternoon Break Exclusive Sponsorship*	\$500
ADTRAV Cocktail Reception Exclusive Sponsorship*	\$500
Presidential Cocktail Reception Exclusive Sponsorship*	\$500
Awards Banquet and Dinner Exclusive Sponsorship*	\$1000
After-Party Exclusive Sponsorship*	\$500

\* Includes attendance; only one sponsor per event except for Friday Night Welcome Reception and Supplier Expo where 6 sponsorship opportunities are available.

Sponsorships are available on a first-come, first-served basis.

Add-ons	Cost
Additional Attendees: Does not Include Awards Banquet & Dinner	\$300
Awards Banquet & Dinner	\$300 (2 for \$500)
Program Ad, Outside Back Cover*	\$400
Program Ad, Inside Back Cover*	\$400
Trade Show Bags With Logo	\$800

## New and Improved!

Included in Your Sponsorship	Value
Home by Sunday (maybe the full weekend)	\$318
Supplier Education Forum	\$500
One Additional Attendee	\$200
Program Ad	\$150
Agent Learning Opportunities	\$1000
ADTRAV Company Update and Strategy Session	
New Marketing Program - Social	\$600
New Marketing Program - Email	\$500
New Marketing Program - Web	\$500
Meeting Gamification	\$150
Event App	\$150



READY TO LEARN MORE? CONTACT US TODAY!

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WWW.ADTRAV.COM